



CORPORATE DONORS are an integral part of our organization, providing momentum to create positive change in our community through dance.

All donations are tax-deductible.

OUR FOCUS is both on bringing opportunities to those who would not normally be able to participate in ballet, to increase and celebrate the diversity and artistry within the art form, and provide chances for all children to experience the many benefits of ballet training. We seek to engage our dancers audiences, and artists through collaboration with orchestras, other non-profits and the community at large. Our board members are actively seeking to extend our influence and donor base, marketing that which makes TYB unique as a fine arts organization. To that end, we strive to move forward through attainable fundraising goals: increasing our reach in the community, our donor base, our scholarship support, and creating beautiful spaces for children to learn through a capital campaign for a state-of-the-art dance facility.

DEMOGRAPHICS

Our company and school are primarily McKinney residents, with additional students from Anna, Melissa, Celina, Prosper, Frisco, Plano and Sherman. Our Ballet Stars of Tomorrow scholarship, using the scale set by the federal government for school lunch subsidies, provides families the opportunity for affordable training in a quality ballet school. TYB is diverse, with dancers of African American, Chinese, Hispanic, Pacific Island, Indian, and Thai descent. 65 - 70 dancers, and over 100 volunteers work with TYB company dancers and volunteer staff to support our productions.

BRONZE - \$500

Our Bronze donors are listed in the program and on promotional materials for the event, including posters, websites, event calendars, e-blasts, and receive 12 comp tickets for the performance of your choice, and an invitation to our yearly gala.

SILVER - \$1,000

Our Silver donors are invited as guests to our yearly gala, logos appear on all promotional material and in the program. The corporation receives a free 1/4 page ad in the program. Silver donors receive 20 comp tickets for the performance of your choice.

GOLD - \$2,500

Our Gold donors are prominently listed both in the promotional literature and receive a full-page ad in the program. The Gold donors are invited as front-table guests to our yearly Gala event. Our Gold donors get logos on the website with a link to their webpage, a logo on the poster, and receive 20-40 comps to every performance.

PLATINUM - \$5,000

Our Platinum donors receive all of the above mentioned benefits, plus a special plaque of recognition at the Gala, mention in all interviews or promotional ads and links on the YBT website, 50 - 80 tickets to every performance.

SAPPHIRE - \$10,000

Our Sapphire Donors receive all of the above mentioned benefits, plus the business logo on our wall plaque, and 100 comps to any performance.

DIAMOND - \$25,000+

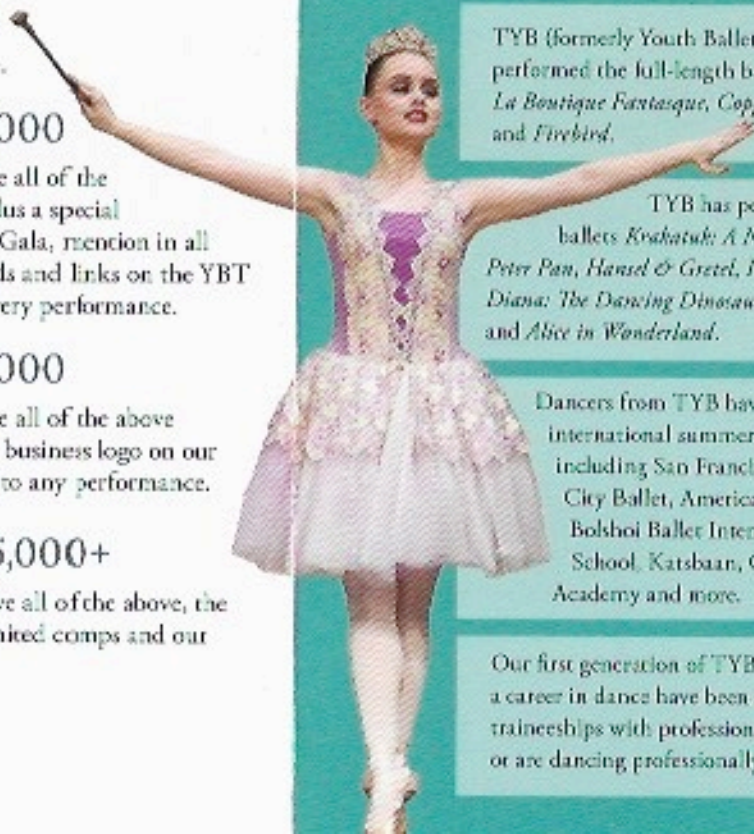
Our Diamond Donors receive all of the above, the top of the wall plaque, unlimited comps and our eternal gratitude!

UNDERWRITING OPPORTUNITIES

Underwriters of full ballet productions or fundraising events receive top billing on all literature, verbal recognition, a special plaque of recognition and their name on our permanent wall plaque of donors. In addition, they receive comp tickets to all events, are invited as front-table guests to the gala, get links on the home page of the website, and 100 - 150 tickets.

ANGEL BENEFACTORS

Donations of land, building or studio renovations will receive all of the above benefits. Their names will be included in the title of the building or studio for the life of TYB, be at the top of the wall plaque of donors, will have unlimited comp tickets, will be guest of honor at our Gala, and receive promotion in all programs for the life of the organization.



TYB (formerly Youth Ballet of Texas) has performed the full-length ballets: *The Seasons*, *La Boutique Fantasque*, *Coppelia*, *Cinderella*, and *Firebird*.

TYB has performed the original ballets *Kashatule: A Nunnacker Prequel*, *Peter Pan*, *Hansel & Gretel*, *Poole Holiday*, *Diana: The Dancing Dinosaurs*, *Sanctus*, *Pavane*, and *Alice in Wonderland*.

Dancers from TYB have been accepted into international summer training programs including San Francisco Ballet, Miami City Ballet, American Ballet Theatre, Bolshoi Ballet Intensive, Joffrey Ballet School, Katsbaan, Gelsey Kirkland Academy and more.

Our first generation of TYB graduates desiring a career in dance have been accepted into traineeships with professional ballet companies or are dancing professionally.